



LUXURY ONLINE SYNDICATION

There's only so much the MLS can do. Reach the most qualified audiences for your luxury listings with Homes & Land.

PROPERTIES \$450,000+ QUALIFY

THE WALL STREET JOURNAL

- **16.9 Million** unique monthly visitors
- **\$256,239** average household income
- **\$1.61 Million** average household net worth

Find your listings by searching [WSJ.com/news/realestate](https://www.wsj.com/news/realestate)

LISTINGS \$500,000+ QUALIFY

duPont REGISTRY

- **570,000** unique monthly visitors from 190+ countries
- **3 Million+** pages views per month
- **1 Million+** property searches per month

Find your listings by searching duPontRegistry.com/homes

UNIQUE HOMES

- **350,000** unique monthly visitors
- **\$4.5 Million** average net worth

Find your listings by searching UniqueHomes.com

The Washington Post

- **92 Million** unique visitors per month nationwide
- **25 Million** International unique visitors per month

Find your listings by searching [WashingtonPost.com/realestate](https://www.washingtonpost.com/realestate)

LISTINGS \$600,000+ QUALIFY

The New York Times

International New York Times

- **109 Million** unique worldwide readers and
- **88 Million** US readers of NYT Digital
- **38%** of NYT Digital readers are millennials
- **\$88,000** US average household income

Find your listings by searching [NYTimes.com/section/realestate](https://www.nytimes.com/section/realestate)

LISTINGS \$750,000+ QUALIFY

Robb Report

- **240,000** unique monthly visitors
- Definitive authority for ultra-affluent consumers

Find your listings by searching RealEstate.RobbReport.com

LISTINGS \$1,000,000+ QUALIFY

MANSION GLOBAL

- **2.3 Million** unique monthly visitors
- **\$390,244** average household income
- **\$2,074,700** average household net worth

Find your listings by searching MansionGlobal.com



LUXURYHOMES.COM™
AFFILIATE

- **1 Million +** Unique monthly visitors
- **\$33 Billion** worth of exceptional listings on the site
- Exposure beyond local MLS and agent websites, viewed in over 40 countries

Find your listings by searching LuxuryHomes.com/ListingSearch.aspx

