



ChargePoint Smart EV Charging Solution for Commercial Real Estate

Make your property the no. 1 choice for tenants

BENEFITS FOR YOU

- + Attract and retain tenants
- + Increase property value
- + Meet emerging state and city regulations
- + Future-proof your property
- + Establish your brand as a green leader

BENEFITS FOR YOUR TENANTS

- + Attract new and repeat customers
- + Attract and retain top talent
- + Increase customer/employee satisfaction
- + Achieve sustainability goals
- + Establish your brand as a green leader

FEATURED CUSTOMERS



EVs Are Coming Faster Than You Think. Are You Ready?

As the number of electric vehicles (EVs) increases, your tenants will expect EV charging as a basic amenity, and emerging regulations and green standards relating to EVs will need to be met.



10X growth in 4 years
5% of all car sales by 2020

Your Property Needs to Be EV Ready to Attract and Retain Tenants

Tenants have many choices, and they will choose the property that offers them the necessary amenities to run a successful business. As the demand for EV charging increases and as your competitors begin to embrace EV charging, you need to make your property EV ready in order to attract and retain tenants.

EV Charging Helps Your Tenants Increase Revenue and Retain Employees

EV drivers are highly educated, earn twice the average national income, and are “green minded,” making them very attractive customers and employees for your tenants. They select their destinations based on the availability of EV charging from their preferred network. Offering EV charging will help your tenants attract this new wave of customers that stays longer and spends more, and will also help attract and retain top talent.

ChargePoint Can Help

ChargePoint offers a customizable and turnkey solution for commercial real estate businesses that helps attract and retain tenants, increase property values, meet emerging state and city regulations, and future-proof your property.

“Our tenants have access to the largest EV charging network with the most advanced hardware, and we have the ability to easily scale our EV charging program across our portfolio.”

—Laura Longsworth
Vice President, National Parking Operations

WHY CHARGEPOINT?

- + Best-in-class EV charging solution that supports all EVs in the market
- + Customizable and turnkey solution for commercial real estate
- + World’s largest and most open EV charging network
- + Ability to tie EV charging to loyalty and rewards programs
- + Flexibility to build the pricing policy best suited to your drivers
- + Managed services to create a completely turnkey and hassle-free solution
- + Service guarantee with remote support for your stations
- + Environmental reports and analytics to track greenhouse gas savings, energy usage, costs, and revenue
- + 24/7 driver support, making it hassle-free for you and your tenants
- + Superior charging experience for your drivers, with real-time availability via mobile app and premium features like Reservations

Don’t Get Just EV Charging—Get Smart EV Charging

ChargePoint stations are not just charging stations; they are smart stations that allow station owners to control who uses their stations, have the option of charging for usage, and even tie EV charging to loyalty and rewards programs. Plus, they are part of the ChargePoint network, which serves 70 percent of all new EV drivers, including current and potential customers and employees. Because smart stations are visible to all EV drivers in the network, they drive new and repeat business. ChargePoint offers rich features that make EV charging hassle-free for you and your tenants and convenient for your users.

Products & Services

- + ChargePoint Commercial Level 2 Charging Station
- + ChargePoint Express DC Fast Charging Station
- + ChargePoint Commercial Service Plan
- + ChargePoint Assure Warranty and Managed Services



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